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Utah Food Bank Partners with O3World to Lose Weight for Food

SALT LAKE CITY – 11 November 2008 – 3000 lbs. of fat for 3000 lbs. of food. Starting November 20, O3World will begin a campaign to feed the hungry. Its goal is to raise the Utah Food Bank reserves pound for pound for each person taking off weight as part of O3World's healthy nation challenge.

"We are promoting a healthy lifestyle everyday around a revolutionary, first to market product that is helping people change their lives," stated JD Barnes, a local Utah Rep for O3World. Barnes went on to say, "I think that it is fun to have the chance to skip a meal and give the proceeds to the Utah Food Bank. This is a really worthy cause and we want to be part of the solution."

The Utah Food Bank is at historic lows due to the current economic situation and more people are looking to it for help each day. Individuals looking to shed some pounds and help a worthy cause are invited to attend O3World's first local Skinny Party at the Salt Lake City Sheraton on November 20. This party will be hosted by doctors, nutritionists, and Utah's own Heather Hansen from NBC's The Biggest Loser. Hit TV show finalist Heather Hansen has joined O3World, endorsing its products because of its simplicity and effectiveness.

Local media and other public interest groups are invited to attend this exclusive meeting for details on how O3World is revolutionizing the weight loss market with FORM™ while changing the world through philanthropy. "Obesity is a problem; ironically hunger is also an issue when it comes to volatile economic times, we have an opportunity that addresses both issues," said O3World Director of Brand Marketing, Brooks Gordon.

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About O3World: O3World™ is a revolutionary weight management division of ForeverGreen International that is focusing on creating strategic relationships within the hunger management field to develop cutting edge weight loss solutions.